



DESIGN EXCHANGE
MUSEUM • EDUCATION • RESEARCH

FOR IMMEDIATE RELEASE
November 23, 2004

DESIGN EXCHANGE ANNOUNCES WINNERS OF 2004 AWARDS

Toronto, Ontario – The winners of the 2004 National Post Design Exchange Awards

were announced at a gala dinner tonight at the Design Exchange (DX). Awards were presented to designers in various disciplines including architecture, engineering, fashion, industrial design, interior design, landscape design, urban design, new media and visual communications. The event was hosted by Samantha Sannella, DX President with additional remarks by the National Post's Matthew Fraser.

The Awards are the only design awards in Canada that judge design by results, balancing function, aesthetics and economic success. Accordingly, in addition to acknowledging the designers' work, the Awards honour the clients who have made a business decision to hire professional designers.

The winning entries ranged from automotive dealer facilities such as the BMW Dealership in Toronto designed by Quadrangle Architects, to an automatic laser level from [DW Product Development](#) for Black and Decker. Winners come from across the country, with winning entries coming from Montreal, Calgary, Ottawa, Vancouver and Toronto. One of the big winners was the Lester B. Pearson Airport Terminal One, which garnered awards for Architecture, Landscape Architecture and Visual Communications. This year's winner of the Canadian company with the Best Design Strategy is Mega Bloks. A full list of winners is attached.

The National Post Design Exchange Awards have been ongoing since 1994. The DX administers the awards, soliciting entries, convening juries and exhibiting the winning projects for public display. The National Post provides print advertising support. This year's lead sponsor is Apple Canada, a returning DX Award sponsor and one of the DX's leading founding corporate donors.

The Design Exchange is Canada's design museum. Its mission is to build awareness for design in all disciplines, which it achieves by presenting exhibitions, lectures, workshops, and education programs and by carrying out research. It is also a registered charitable organization, a member of the Ontario Association of Art Galleries, the Ontario Museum Association and Tourism Toronto.

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FINAL LIST OF 2004 WINNERS OF THE NATIONAL POST DESIGN EXCHANGE AWARDS ('hm' = honourable mention)

ARCHITECTURE – COMMERCIAL

- GOLD** Busby Perkins & Will for White Rock Operations Centre
- SILVER** Quadrangle Architects for BMW Group Canada – Toronto Dealership
- MERIT** Stantec Architecture Ltd. for University of Toronto Student Centre, Scarborough Campus
- HM** Airport Architects Canada for Pearson International Airport – New Terminal One
- HM** Robbie Young & Wright Architects in joint venture with Alsop Architects for Sharpe Centre of Design - Ontario College of Art & Design

ARCHITECTURE – RESIDENTIAL

- HM** Lukasz Kos for 4 Treehouse
- HM** Core Architects Inc. for restingvessel

ENGINEERING

- GOLD** Medonyx Inc. for Sanigel
- SILVER** Carruthers & Wallace Ltd. for Sharpe Centre of Design - Ontario College of Art & Design
- SILVER** Halsall Associates Ltd. for University of Toronto Students' Centre, at Scarborough
- HM** Syncrude Canada Ltd. for Peat and Golden Pond Watershed

FASHION DESIGN

- GOLD** Arthur Mendonça for spring printemps primavera 2005

INDUSTRIAL DESIGN

- GOLD** DW Product Development Inc for IS2 Pulse CDC
- SILVER** Medonyx Inc. for Sanigel
- SILVER** DW Product Development Inc for UFO GlowBuoy Floating Pool Light
- MERIT** DW Product Development Inc for Black & Decker 360 Auto Laser Level

HM Frank Lipari & Associates for Aerodynamic Carbon-Framed Triathlon Bicycle

HM Hallgrimsson Product Development for Vector & UV Detection Lamp

INTERIOR DESIGN - COMMERCIAL

GOLD Marshall Cummings & Associates for Bell Wireless Technology Innovation Centre

SILVER 3rd Uncle Design Inc. for The Drake Hotel

MERIT Munge//Leung: Design Associates for Salad King Restaurant

MERIT Petroff Partnership Architects Harold & Shirley Lederman Palliative Care Centre

HM Hok Canada for ICI Paints

HM Ruscio Studio for Toxik, Champlain Mall, Brossard, Quebec

INTERIOR DESIGN - RESIDENTIAL

SILVER Munge//Leung: Design Associates / Taylor Smyth Architects for House on a Ravine

INTERIOR DESIGN - TEMPORARY or PORTABLE

GOLD Plant Architects. Inc. Conversation Piece

SILVER II by IV Design Associates for the Ciot Booth, Interior Design Show 2004
SILVER 3rd Uncle Design for Dove Beyond Compare

MERIT Mike Niven Interior Design for Malibu at Harbourfront, Sales Office

HM Core Architects Inc. for Concept Space - 2004 Interior Design Show

LANDSCAPE ARCHITECTURE

GOLD Le consortium Daoust Lestage Inc. - Provencher Roy Associés for Place Jean-Paul Riopelle, Montreal

SILVER Janet Rosenberg & Associates for Barrel Warehouse Park, Waterloo

MERIT Janet Rosenberg & Associates for Taboo Golf Course

HM Terraplan Landscape Architects for Pearson International Airport

NEW MEDIA

MERIT Gorbet Design Inc. / 3rd Uncle Design Inc. for Lileo Light Fountain

HM Diginiche Inc. for MZTV Virtual Host

URBAN DESIGN

GOLD Le consortium Daoust Lestage Inc. - Provencher Roy Associés for Quartier international de Montréal

SILVER Envision - The Hough Group / Taylor Hazell Architects for Robert A. Gordon Learning Centre, Humber College, Lakeshore Campus

HM du Toit Allsopp Hillier / Roger du Toit Architects Ltd. for the GO Bus Terminal, Union Station

VISUAL COMMUNICATIONS

GOLD Hahn Smith Design for Book Design, Harvard Design School

SILVER Entro Communications & Pentagram Design for Pearson International Airport – New Terminal One Wayfinding System

MERIT Hahn Smith Design for Gourmet Settings Flatware Packaging

MERIT Exhibit A: Design Group for Jack & Lily Baby Shoe Company Rebrand

SPECIAL AWARD (BY NOMINATION)

Canadian Company or CEO with the Best Design Strategy

Vic & Marc Bertrand, Mega Bloks, Montreal